

VAVVY

Services to Advance
Digital Mental Health



Digital mental health has the potential to solve many of our most pressing global mental health challenges:

Well-developed:

Mobile Apps
Devices
Software
Wearables
Virtual Reality
Telehealth

Can improve:

Prevention
Wellness
Training
Diagnosis
Treatment
Recovery

Help people with:

Depression
Anxiety
ADHD
Addiction
Sleep
Suicide Prevention

And make care more:

Accessible
Affordable
Engaging
Personalized
Efficient
Effective

But obstacles threaten the industry:

- ✓ Consumer confusion
- ✓ Insufficient evidence
- ✓ Lack of expert input
- ✓ Funding roadblocks
- ✓ Privacy concerns
- ✓ Regulatory hurdles
- ✓ Reimbursement challenges
- ✓ Lack of standards



The VXVY Solution

Transforming
Digital Mental
Health in
Three Ways

- 1 Promote Effective Investment**
We support intelligent investment decisions by helping investors develop de-risked portfolios, and helping employers select and implement the best solutions for them.
- 2 Build a Robust and Dynamic Network**
We created an international network of organizations, technology companies, health systems, end-users and investors to drive innovation in digital mental health. Membership is free.
- 3 Ensure Quality and Widespread Adoption**
We work with organizations to develop, improve, research, commercialize, implement and support evidence-based digital mental health solutions.



Personalized Specialty Services

Members can also purchase a variety of critically-important expert services.



Investment Strategy

- Diligence/investment support
- New market identification/expansion
- Technology assessments
- Grant funding strategy
- Non-dilutive funding assistance (e.g., SBIR/STTR)
- Identify partnerships & Integration



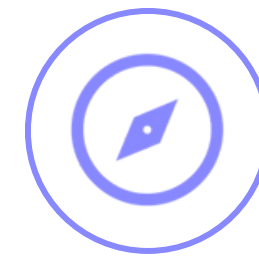
Product Development

- Needs assessment
- Content development
- Market analyses & fit
- Go to market strategy
- Program evaluation
- Quality Improvement



Research Strategy & Planning

- Product improvement
- Enterprise decision support
- Solution bundling guidance
- Engagement & acceptability studies
- KPI & cost savings studies
- Regulatory & reimbursement preparation



Deployment & Implementation

- Product Implementation support
- FDA Approval guidance
- Real-world & clinical trials
- Regulatory Strategy
- Networking & use-case support
- Sustainability & scalability guidance



Free Network Membership

Organizations who join VXVY's network have access to a variety of valuable benefits:

Business Development

Assistance with implementation, staffing, funding, grants, and access to additional purchased services

Exposure and Promotion

Provide exposure for companies' products and investment decks through web and social media

Network Connections

Connect with and learn from other members through an exclusive web portal

Educational Opportunities

Learn from leading experts through newsletters and webinars on a variety of digital mental health topics



Voice Of Our Partners



“This is such an important team because of their unique role in working closely with industry to develop effective digital tools for mental health.”

-Tom Insel, MD; former Director of the National Institutes of Mental Health, and Tech Entrepreneur



“This team started this whole area. They are the reason companies are changing their approach to development. They have been hugely influential on the development of our product, our approach to going to market and most of the decisions we’ve made.”

-Nanea Reeves; Founder and CEO, TRIPP



“Our product is quite popular and used in clinics in Colorado, nationally and in twelve countries worldwide. The help we have received from this team and the TIN has made that possible...we feel incredibly lucky to have these partners.”

-Jon Sockell; COO and Co-Founder, Limbix Health



Learn More:

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www.vxvymentalhealth.com

